

## Contributors to 2020 Vision

### Sources

The following documents were consulted in the preparation of this plan: Service Through Excellence (1996); Achieving Excellence (2004); Strategic Master Plan (2010); The Planning Brief (2010).

### Contributors

From the beginning, the Strategic Planning Consultation Committee (SPCC) determined to do all that was possible to engage with a wide range of stakeholders, both to sharpen our thinking, to identify roadblocks and miscommunications, and to begin to gain buy-in for the plan. Allowing for the fact that some groups contributed more than once, we still estimate that over 1000 discrete contributors had some part in the development of this plan.

Date(s)	Method	Areas Developed or Tested	Leader(s)	Target Audience/ Contributors	Engaged/ Responses	Est. # Discrete
July 2009 - April 2011	MSA accreditation surveys	School standards; key objectives and action plans in staffing, academics and WS distinctive programmes.	Jim Geddes (year 1); Pete Wildman (Year 2)	Parents, students, staff, Board via online surveys	535	430
July 2009 - April 2011	MSA accreditation process	School standards; key objectives and action plans in staffing, academics and WS distinctive programmes.	Jim Geddes (year 1); Pete Wildman (Year 2)	Academic HoD's; Chairs of Standards Committees; all staff in workshops.	180	180
Sep - Nov 2010	Brief Working Party	Analysis of Strategic Master Plan, identification of key strategies.	Abhra Bhattacharjee, Kirsten Bradby, Jeff Doerfler, Andrzej Plonka, Pete Wildman		5	
Jan - Mar 2011	Focus Groups	Testing the Brief; feedback which directly led to formulation of 7 strategic areas.	Abhra Bhattacharjee, Jane Cummings, David Laurensen, Andrzej Plonka, Pete Wildman.	Focus groups in 35 US cities plus one in Australia and several at the school.	300	300
18-May-11	Online Survey	Testing the proposed mission statement	SPCC	Mainly alumni	199	100
1-May-11	Email request for response	Testing the proposed mission statement	SPCC	Key stakeholders, distinguished alumni, Board, WOSA-NA, FWS.	14	12
Apr - Aug 2011	Planning Forum	Testing each stage of the planning; devising desired student objectives.	SPCC	Staff, parents, student reps.	12	4
Apr - Aug 2011	Blog	Testing each stage of the planning - mission, desired student outcomes, strategic objectives.	SPCC	Alumni and parents	41	25
Jul-11	Meetings	Overall strategy, mission statement	Pete Wildman	FWS and WOSA-NA Boards	10	5
Aug-11	Workshops	Action planning around the seven strategic objectives	Amy Seefeldt	Staff	150	30
Aug-11	Daily questions to staff	Soliciting comments on strategic objectives.	SPCC		129	0
				TOTALS	1575	1086

In addition, members of the SPCC engaged in personal conversations and email exchanges (in some cases extensive) with a variety of individuals who have offered feedback or criticism, or have otherwise contributed.